

unique &

Wonderful

The pages of The Healing Arts Guide are always filled with interesting companies creating diverse products. In this issue, we shine the spotlight on these companies: iD by Landau, Jean Pierre Cosmetics, The Leakey Collection, Moisture Jamzz, Inc., MXI Corp. Xocai Healthy Chocolate, Nature's Dog by Canus, Reflective Images Inc., VerTerra, Ltd., Wholesome Sweeteners. Making a difference with both concept and execution, these companies are revolutionizing the wellness market.

By: Karen Kim



### iD by Landau

iD by Landau is a southern based uniform designer, manufacturer, and distributor of unique quality products, competitively priced with exceptional service. Known for trend setting styles and color stories, iD by Landau can outfit any spa or clinic with a full range of uniforms to compliment employee's skin tones as well as spa decors. Most styles are available in sizes XS-4XL with some garments also offered in XXS.

#### Highlights

- iD by Landau's stock catalog features a full array of styles
- unique color stories named Sun Baked (rich earth tones of cocoa, almond, basil, storm, and cinnamon), Citrus Twist (fennel, pineapple, mango, and blue corn), Classic Comfort (almond, porcelain, rocket red, navy, storm, heather grey, and onyx) and Vibrant (bright shades of dill, lemon zest, mulberry, purple haze, and blue oyster)
- multiple style options allowing each spa to create their own collection of uniforms including tunic tops, camp shirts, polos, pullovers, and casual woven shirts.

For more info contact Kim Cooper at [kim.coopeU&r@landau.com](mailto:kim.coopeU&r@landau.com)

### Jean Pierre Cosmetics

Blum Naturals pronounced [bloom] is a new line of cosmetics featuring three types of natural cleansing towelettes, an exfoliating face wash, oil absorbing tissues, and daily eye cleansing pads. Blum products are infused with natural plant extracts, fruit sugars and nourishing antioxidants that easily remove waterproof makeup and dirt buildup leaving your skin clean and smooth. All products are made from 7-10 natural ingredients, are hypoallergenic, alcohol free, Paraben-free, SLS free and PH balanced. Blum's line of affordable products are filled with all-natural ingredients and nourishing antioxidants to keep you fresh at home or on the go.

#### Highlights

- Blum Naturals is the only natural Make up Remover "Towelette" line on the market
- The colorful packaging really stands out and brings people to the shelf
- The products remove/dissolve make up better than most brand name towelettes
- Blum Naturals is available at [drugstore.com](http://drugstore.com) and other retailers

For more info contact Michelle Sabari at [sabari.michelle@gmail.com](mailto:sabari.michelle@gmail.com)



### The Leakey Collection

Zulugrass jewelry blossomed out of a severe drought that devastated Kenya's pasturelands and impacted the livelihood of the Maasai that live there. Katy and Philip Leakey (from anthropology fame) found a solution by using the natural materials around them. They designed contemporary, eco-chic products and utilized the beading skills of their neighbors, the Maasai women. Since Zulugrass is made from glass and grass beads strung on elastic, it can be worn multiple ways. With over 50 ways to wear—necklaces, bracelets, belts, anklets, hair accessories and more—Zulugrass is as creative as the individual that wears it.

#### Highlights

- Products are handmade, using sustainable, natural resources such as grass and fallen wood
- Socially responsible products
- Your purchase brings work opportunity directly to the Maasai women of rural Kenya
- 5% of all sales goes back to the communities in the form of health benefits, infrastructure, and education

For more info contact Kristan Fazio at [kfazio@leakeycollection.com](mailto:kfazio@leakeycollection.com)

## unique & Wonderful



### Moisture Jamzz, Inc.

Moisture Jamzz has been the premier manufacturer of fun and fashionable cotton/spandex moisturizing gloves/socks for the spa and beauty industry for 15 years. Proudly manufactured in the USA, Moisture Jamzz has private labeled for companies such as Estee Lauder, Bare Ecentuals, Bath & Body Works, H2O PLUS and more. The high quality and craftsmanship of the Moisture Jamzz Moisture Gloves and Socks is what the spa industry consumer desires. The NEW ORGANIC COTTON Moisture Jamzz Gloves and Socks are made from certified organic cotton. Simply apply your favorite moisturizer and relax and rehydrate in the comfort of organic cotton.

#### Highlights

- The weight and blend of our fabric is the highest quality on the market
- The stylish packaging makes them a great gift too
- The certified Organic cotton is soft and very comfortable.

For more info contact Sandy Abrams at [sandyabrams@moisturejamzz.com](mailto:sandyabrams@moisturejamzz.com)

### MXI Corp. Xocai Healthy Chocolate

In our society the trends in diet, exercise and nutritional supplements clearly show an unprecedented desire for better health and optimal quality of life. The health and wellness industry is estimated to exceed a trillion dollars in the next ten years. In response to this desire for better health and inspired by emerging scientific research on cacao's amazing antioxidant potential, MXI Corp. (Marketing Xocolate International Corporation) created the most exceptional chocolate products: delicious, decadent and healthy. The result is Xocai Healthy Chocolate, which combines the world's greatest superfoods—raw unprocessed cocoa and acai berries—into the ultimate antioxidant treat.



#### Highlights

- The patented, cold-processing method used to produce Xocai Healthy Chocolate preserves the nutritional value, natural cocoa butter content and antioxidant capacity of the raw cacao
- Xocai's unique proprietary formula of cold-processed cacao, acai berry and blueberry is one that delivers an antioxidant punch unrivaled by any other chocolate
- One average daily serving of Xocai products delivers an astounding 10,000 antioxidants

For more info contact Susan Henry at [xocaispasusan@aol.com](mailto:xocaispasusan@aol.com)



### Nature's Dog by Canus

Goat's milk is a natural solution for our canine companions. That's why Canus created Nature's Dog all-natural dog products. The new line of products includes a goat's milk shampoo and soap bar, alcohol free goat's milk wipes and all-natural health treats rich in proteins, vitamins and minerals. Goat's milk has healing, moisture-rich benefits with the right protein structure to be quickly and easily absorbed. For centuries goat's milk has been used for its naturally healthy properties, inside and out. Human or dog, it doesn't matter. Fresh goat's milk products by Canus are good for the entire family.

#### Highlights

- Canus uses fresh goat's milk as its main ingredient in every product
- The Nature's Dog all-natural health treats are wheat free, corn free, soy free and contain no preservatives, artificial coloring or flavoring and no animal by-products
- Nature's Dog offers a shampoo soap bar for dogs

For more info contact Bambi Mohr at [bambi@canusgoatsmilk.com](mailto:bambi@canusgoatsmilk.com)

### Reflective Images Inc.

Reflective Images is a jewelry studio producing contemporary gold over silver jewelry and wedding rings inspired by ancient motifs. They use only recycled precious metal and when possible, fair trade gems.



The company publishes the blog, [www.fairjewelry.org](http://www.fairjewelry.org), and is very active in ethical sourcing issues within the jewelry sector. The new Carousel charm beads line was inspired by a fusion of motifs from around the world. With its vibrant colors, personalized bracelets, necklaces and earrings can be created. It's made with 100% recycled sterling silver in a fair trade factory.

#### Highlights

- Carousel is produced with 100% recycled precious metal
- Carousel offers a range of color and design in collectible beads found no where else
- Carousel is made by a company that follows fair trade principals

For more info contact Marek Sutherland at [marek@celticjewelry.com](mailto:marek@celticjewelry.com)

### Wholesome Sweeteners

Wholesome Sweeteners introduces fair trade organic honey from southern Mexico.

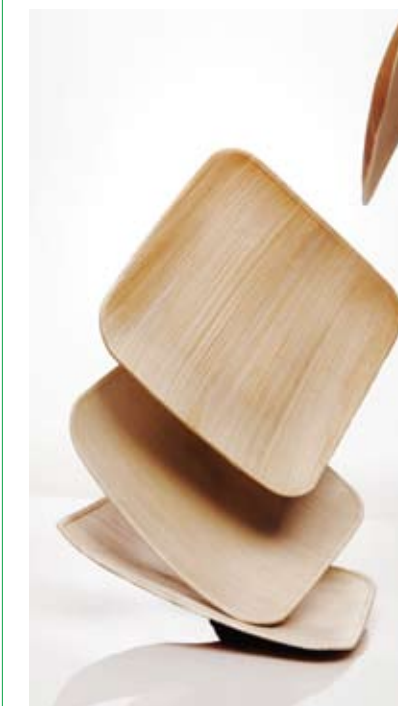
Wholesome Sweeteners is dedicated to bringing the best unrefined sweeteners to the North American market. In addition to setting new standards for environmental and social responsibility, Wholesome pioneered the certification process for Fair Trade Certified™ sugars, molasses and honeys. Today, it is the category leader in Fair Trade Certified, Organic and Natural Cane Sugars and Molasses from South America and Africa; and Organic Blue Agave nectars and Fair Trade Certified Organic Honeys from Mexico. Every product is made from nature's best resources and is free from GMOs and additives.



#### Highlights

- Fair Trade Certified (the beekeepers are paid directly for their honey harvests), USDA Organic (the bees are protected and the honey is minimally processed) and Kosher Certified
- Collected by Mayan beekeepers in Chiapas and the Yucatan
- Hives are set deep in designated agricultural zones, protecting the bees from exposure to herbicides, pesticides, GMOs and other pollutants
- Vegan appropriate (no animal by-products used in the milling process)

For more info contact Customer Service at [CS@OrganicSugars.biz](mailto:CS@OrganicSugars.biz)



### VerTerra, Ltd.

Borrowed from the earth, VerTerra Dinnerware is the pure, all-natural choice for party-ready dinnerware.

VerTerra is made from fallen leaves, steam, heat and pressure—that's it. VerTerra contains no chemicals, dyes or toxins. No trees or plants are cut down to create them. Each VerTerra piece is one-of-a-kind, bringing a distinct and stylish touch of nature to the table. It's also the most durable and versatile single-use product available—use it to reheat food in the microwave, bake in the oven, or cool in the fridge. Choose VerTerra and help make a difference in the world, one party at a time.

#### Highlights

- All-natural—chemical and bleach free
- Non-toxic—no plastics or waxes
- BPI-Certified 100% compostable
- Naturally biodegrades in 2 months after disposal
- No heat transference
- Chic alternative to other disposables

For more info contact Christianna Kopetka at [Christianna@verterra.com](mailto:Christianna@verterra.com)