

Unique and

Wonderful

The pages of **The Healing Arts Guide** are

always filled with interesting companies creating diverse products. In this issue, we shine the

spotlight on **ten companies:** Aqua Detox,

Auromere Ayurvedic Imports, Health Beverage Company,

MD Skincare® by Dr. Dennis Gross, Nordic Naturals, Inc.,

TerraNova, 302 Skincare, VISIA™ Complexion Analysis, VitaCShower.com, and Way Out Wax – Vermont Naturals.

Making a **difference** with both **concept** and

execution, these companies are

revolutionizing the **wellness market**.

by Karen Kim

Health Beverage Company's Steaz Organic Green Tea Soda

Steaz combines the joys and taste of old fashioned soda with enormous health benefits found in a cup of Ceylon green tea. Minus the artificial flavors, colors and preservatives found in typical soft drinks, Steaz is rich in antioxidants and vitamins. Available in 8 refreshing flavors and available in 12 oz. glass bottles; Steaz Organic Green Tea Soda contains no preservatives, no chemicals, no corn syrup and taste so good it will satisfy even the most stubborn soda connoisseur. Steaz can be found in grocery, gourmet and natural supermarkets across the country.



Highlights

- Steaz soda packs the powerful punch and nostalgic taste often craved in a regular carbonated flavored drink
- Steaz contains antioxidants and health benefits found in a cup of green tea from lush tea gardens of Sri Lanka
- award-winning organic beverage, that is also recognized as the first carbonated green tea

For more info contact Eric Schnell at Eric@steaz.com

MD Skincare® by Dr. Dennis Gross

MD Skincare® by Dr. Dennis Gross delivers immediate results for all skin types by combining the best of what nature and science have to offer. The products are multi-functional providing dermatologist results without a prescription which saves you both time and money. All products work synergistically, and of course, medical grade ingredients are used. MD Skincare® by Dr. Dennis Gross is your surgical procedure alternative. Dr. Dennis Gross is a Manhattan dermatologist, creator of MD Skincare® and author of Your Future Face.



Highlights

- delivers immediate results for all skin types
- products are multi-functional providing dermatologist results without a prescription
- Dr. Dennis Gross is a Manhattan dermatologist and author of Your Future Face

For more info contact Kendra Kolb at kendra.kolb@mdskincare.com

Auromere Ayurvedic Imports

Auromere introduces Ayurvedic Neem Balm, a 100% pure and natural healing salve for hard-to-solve skin conditions. Rich with neem, mango ginger, sandalwood and olive oils, this balm is perfect for psoriasis, septic sores, eczema, acne, fungal infections, insect bites, rashes, bruises, cuts, hives, inflammation, muscle soreness, cold sores, warts, skin ulcers, burns, joint pain, cracking heels and elbows and hemorrhoids. Ayurvedic Neem Balm tones the skin and promotes normal functioning, making the skin soft, moist and youthful—like having an Ayurvedic pharmacy in one little jar!

Highlights

- all Auromere formulas are based on Ayurvedic principles
- products are of the utmost purity
- high quality of raw materials
- Auromere was one of the first importers of Ayurvedic products from India to the US
- Auromere works closely with all its suppliers to ensure quality, purity and efficacy

For more info contact Shari Hindman at info@auromere.com



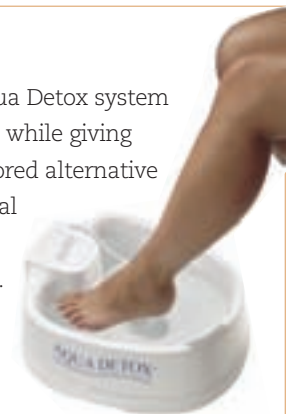
Aqua Detox

Just sit back, relax and enjoy the revolutionary way to re-balance, re-energize and detoxify the body. The Aqua Detox system is a growing trend for spas and wellness centers. The systems offer a "feel good" method to increased profits while giving clients an increased quality of life. Instead of the special diets, funny drinks or exercise, it is becoming a favored alternative in body detoxification. The advanced technology of the Aqua Detox system stimulates the body's own natural detoxification process to release the harmful build-up of toxins. Research has shown that benefits include increased circulation, vitality, nutrient absorption, organ and energy levels, and a greater sense of well being.

Highlights

- the Aqua Detox system has been the most popular and widely used among therapists in the UK and worldwide for years
- Aqua Detox USA recently launched marketing in the US and Canada from its headquarters in North Carolina in July of 2005
- the Aqua Detox system stimulates the body's own natural detoxification process

For more info contact Customer Service at info@aquadetoxusa.com



Unique and *wonderful*



Nordic Naturals, Inc.

Nordic Naturals Heart Synergy combines the documented heart-healthy benefits of EPA and DHA from fish oil with a synergistic blend of these important nutrients: CoQ10, L-carnitine, Selenium, Folic Acid, Magnesium and Vitamin E. Give your heart the nutrition it needs with an exclusive blend of doctor-recommended ingredients in one easy capsule. Scientific investigation shows these ingredients work in synergy, meaning that their combined effects are greater than the sum of their parts. Nordic Naturals products surpass all national and international standards for environmental pollutants and are third-party tested. Enjoy unparalleled freshness and purity with no fishy aftertaste.

Highlights

- exceeds international pharmaceutical standards
- exceptional freshness & purity levels
- award-winning taste
- multi patented manufacturing process

For more info contact [Shari Hindman](mailto:Shari.Hindman@nordicnaturals.com) at admin@nordicnaturals.com



302 Skincare

302 Skincare provides an acid-free approach to skin treatment and rejuvenation to estheticians and physicians. The two-year-old company has principal sales in California and takes its name—302—from the molecular weight of its patented compound derived from avocado, which was the subject of a research project at Eli Lilly. 302 provides back bar and take home regimes with an emphasis on simplicity and effective problem solving using natural and organic ingredients based on strong science. A strong support program and careful development of 302 professional outlets is at the center of 302 company philosophy.

Highlights

- 302 Skincare provides acid-free products that use natural and organic ingredients with proven science and clinically observed results
- The product line emphasizes treatment of skin depleted by chronologic aging, sun damage, acne and rosacea as well as skin that has become topically addicted to acids
- New, patented compounds from avocado generate a powerful metabolic model that provides an alternative to the inflammatory model at the core of acid and laser based approaches
- 302 teaches proper dose scheduling for take home products and back bar procedures employing ultrasound for dramatic, sustainable results.
- Dermatologist tested and approved

For more info contact [Charlie Edwards](mailto:Charlie.Edwards@302skincare.com) at info@302skincare.com

TerraNova

Since 1970, TerraNova has been dedicated to providing the very best innatural body care products, and impeccably pure fragrances. We are proud of our reputation as innovative perfumers and devote ourselves to creating effective formulations and scents that create lasting memories and delightful, sensory experiences. Each of our offerings is perfect for gift giving and daily personal pampering.

Highlights

- Effective, quality formulations
- Recognizable perfumes that withstand the test of time
- Certified organic selection with natural botanical extracts
- Award winning packaging; Friendly and effective customer service
- Never tested on animals; Made in the USA

For more info contact [Mitchell Merrick](mailto:Mitchell.Merrick@terranova-nectarine.com) at mitchell@terranova-nectarine.com



VISIA™ Complexion Analysis

VISIA™ Complexion Analysis impressively increases business in all of your skin care services while increasing customer satisfaction and referrals. Transforming skin care practices worldwide, VISIA's advanced technology provides meaningful skin evaluations, on-screen and printed reports, and tracks treatment progress. For your clients and patients, VISIA improves participation and satisfaction with recommended skin care treatments and regimens for optimum complexion health. With increased



demand for anti-aging and lifestyle-driven procedures, the VISIA Complexion Analysis System is a timely addition to spas, medical spas, dermatology and cosmetic surgery practices offering treatments for skin rejuvenation and ongoing skin care.

Highlights

- VISIA generates quantitative values for skin features

that until now could only be evaluated subjectively, measuring spots (pigmentation), pores, wrinkles, texture, porphyrins, UV spots and photodamage

- VISIA provides instant access to analysis results plus an on-screen loupe tool for close examination of areas of concern
- Customizable reports provide easy to understand results for use in patient education and treatment planning

For more info contact Customer Service at info@CanfieldSci.com

VitaCShower.com

VitaCshower.com offers its products, the VitaC Shower Filter and VitaC Bath Tablets, to neutralize the harmful effects of chlorine in your shower and bath water. Utilizing the knowledge of the virtues of Vitamin C, VitaCshower.com products not only turn chlorine into a harmless compound, but also assist to prevent dry skin, lines and wrinkles, stimulate collagen production and rejuvenate one's hair. The Vitamin C in VitaCshower.com products is 100% organic, pharmaceutical grade, environmentally safe and meets EPA requirements.



Highlights

- VitaC Shower Filters are cost-effective and last about 2-3 times longer than traditional shower filters
- VitaC Shower Filters neutralize 100% of chlorine, other filters average about 85%
- VitaC Shower Filter are more environmentally friendly than traditional activated carbon, KDF or sulfur-based chemical filters

For more info contact Lauren Falato at support@vitaCshower.com



Way Out Wax – Vermont Naturals

Way Out Wax – Vermont Naturals is a Vermont-based company that produces all natural aromatherapy candles and room sprays. Our products are a reflection of those who make them. We embrace good health and strive to maintain the balance of nature. Our commitment to producing only the highest quality candles and room sprays, using only eco-friendly processes, has made us who we are. We have opted out of using chemicals, dyes and anything artificial. In an industry full of perfumes, metal wicks and sketchy claims, we have set ourselves apart. We strive to be environmentally and socially responsible on every level. You can relax, light a candle, knowing that you found the real thing. We are your way out.

Highlights

- Our pillar candles are made with a biodegradable, safe and non-toxic wax blend of plant and food-grade waxes
- Our container candles are made with 100% soy wax (GMO/pesticide-free/US grown)
- Our products are scented using only pure plant-based essential oils
- Our wicks are made only from cotton, paper or hemp

For more info contact Elena Esteban at elena@wayoutwax.com